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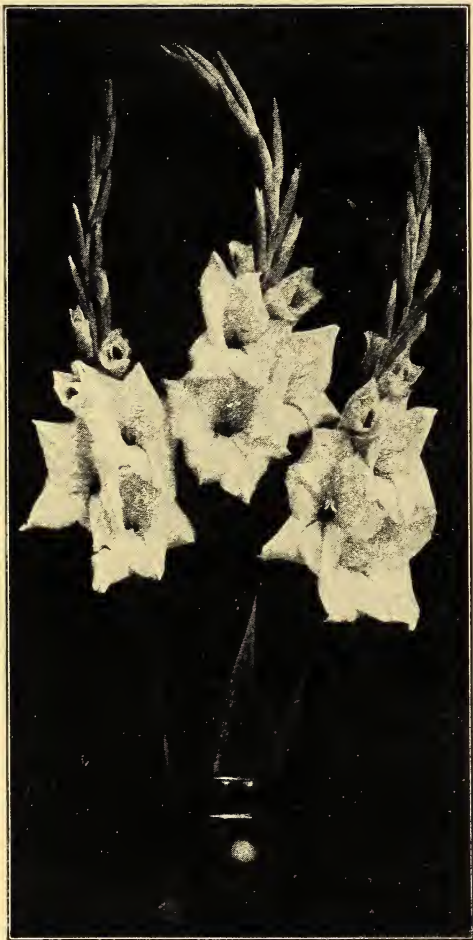
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Descriptive Price List of

Gladiolus Bulbs



OPALESCENT

Season of
1 9 2 6

H. F. REEDER

ALTA, IOWA

Kindly Read Before Ordering

The prices quoted in this catalog cover all transportation charges to any point in the United States.

TERMS: Net cash before shipment; 25 percent deposit will hold orders until March 15th. Orders not fully paid will be sent C. O. D. for the balance at time for shipment.

The greatest care is exercised to have everything true to name, while I will not be responsible for the crop other than replace free, or refund your money, on stock not true to name. If bulbs are not satisfactory when received, return the same and your money will be gladly refunded. It is my aim to give satisfaction. All offers made subject to prior sale and if sold out of variety ordered, will not substitute unless requested to do so, but will refund your money.



CARMEN SYLVA

Description on page 3

ALICE TIPLADY—(Prim.) (Kunderd) Bittersweet-pink, suffused scarlet at outer edges and reverse, throat buff-yellow, etched scarlet. Commonly called Orange-saffron. Strong grower, one of the best for both landscape growing and for cut flowers. 8c each; 3 for 20c; 75c per doz.

ALLEN V. BUNCE—(Bill) Livid orange yellow with clear central lines of deep claret. Large well expanded winged flowers gracefully placed on wiry stalks. This variety was the sensation of the exhibit at the Rochester Exposition in 1922. Destined to become immensely popular as soon as there is stock available. \$1.50 each; 3 for \$4.00; \$15.00 per doz.

ANNA EBERIUS—(Diener) Deep Rhodamine-purple, shading into very deep bordeaux center. This variety has created a sensation everywhere with growers and amateurs alike. 15c each; 3 for 40c; \$1.50 per doz.

BYRON L. SMITH—(Kunderd) White, delicately suffused light mallow-purple, deeper at outer edges throat Margueriete-yellow with etchings of mallow-purple at base. Exquisite. Sometimes referred to as the Orchid-colored Gladiolus. 18c each; 3 for 50c; \$1.75 per doz.

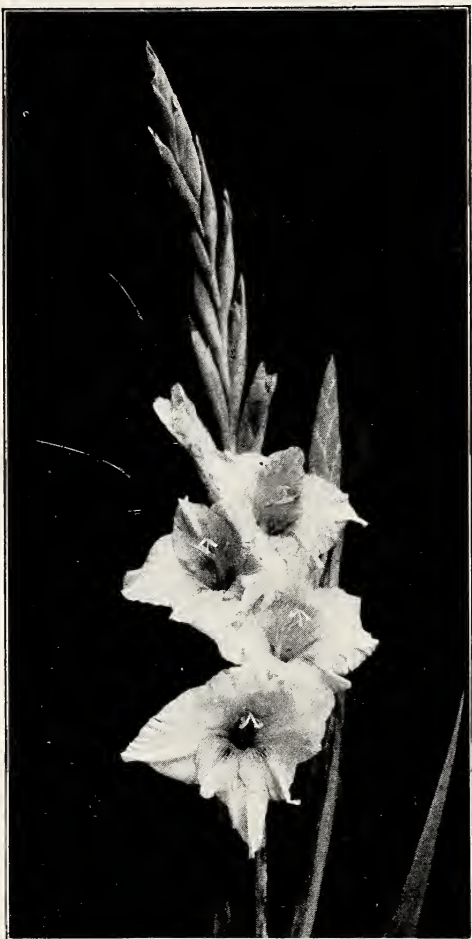
CAMEO—(Bill) One of the finest Primulinus hybrids yet produced. The soft dainty shades seen in an expensive Cameo. Upper petals LaFrance pink over cream ground with deeper shade on back of petals. The lower petals are Martius yellow shaded off to cream white at tips with delicate but distinct feather of spinel red. Very tall, straight, early, hooded and winged and slightly ruffled. Rated 94% by Gersdorff. 25c each; 3 for 65c; \$2.50 per doz.

CARMEN SYLVA—(Prestgard) One of the best of the white varieties. A pure white except for slight violet markings deep in the throat. Tall, slender stem always straight, flowers well arranged on the spike. Many open. 15c each; 3 for 40c; \$1.50 per doz.

CHAMELEON—(Bill) Reminds one of delicate changeable silk with soft melting shades of lilac, purple, violet and orange blending perfectly Slightly ruffled. 75c each; 3 for \$2.00; \$7.50 per doz.

CRIMSON GLOW—(Betscher) Scarlet-red, slight stippling of primrose-yellow in throat overlaid with a velvety-scarlet blotch. One of the best of its color. 10c each; 3 for 25c; \$1.00 per doz.

CRINKLES—(Kunderd) Deep, peach blossom-pink. Intensely ruffled. One of the finest ruffled varieties on the market today. Stock limited. \$1.00 each; 3 for \$2.50.



STARLIGHT

Description on page 12

DOROTHY MCKIBBIN—(Ruffled) (Kunderd) Rose-pink, shading to pale pink in throat, outer edges and reverse deep rose-pink, with deeper rose-red markings; throat of center lower petal delicately blotched rose-red. Very attractive. An extra early variety. 10c each; 3 for 25c; \$1.00 per doz.

DOROTHY WHEELER—(Kunderd) A beautiful Primulinus Hybrid of two beautiful blending shades of pink, with creamy center. Large flowers, well placed on tall, graceful spike. 10c each; 3 for 25c; \$1.00 per doz.

E. J. SHAYLOR—(Kunderd) Deep, rose-pink to rose color; outer edges and buds show a distinct rose color. Throat of lower petals delicately penciled rose-red. This is undoubtedly one of the very best Gladioli ever introduced. It is very popular in the cut-flower markets, is a good propagator, vigorous grower, fine form and the color is very pleasing. 10c each; 3 for 25 c; \$1.00 per doz.

ELAINE—(Bill) A beautiful lily white with faint lilac veins at the throat. Produces wonderfully strong full spikes of blooms. Awarded First Class Certificate by the American Gladiolus Society in 1924. \$1 00 each; 3 for \$2.50; \$10.00 per doz.

ELF—(Diener) Lemon yellow when in bud. Open flowers pure white. Lip delicate lemon. Large flowers on a perfectly built spike. A commercial variety of great promise. 25c each; 3 for 65c; \$2.50 per doz.

ELIZABETH TABOR—(Hinkle) A high class introduction of exceptional beauty, grace and distinction. A sensational novelty, for it blooms earlier than any other! The fact that it will bloom in forty-five to fifty days from planting will make it the leading first early. It has been universally referred to as the sensation of the Rochester show where it was given the Award of Merit of the American Gladiolus Society and won the Vaughan Medal for the best new market variety. Flowers are very large, and even under ordinary cultivation often reach six inches in width, an astonishing size! Petals are delicate rosy pink on white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Grows tall, but rarely has a crooked stalk. Flower spike very long, with a number of flowers open at once, gracefully placed. 50c each; 3 for \$1.25; \$5.00 per doz.

FASTIDIOUS—(Bill) Very large open flowers of delicate shell pink shaded to ivory white in the throat. Very airy and graceful. One of the fine new Glads. Attracted much attention and admiration at the A. G. S. Exhibits in Rochester and New York City. A rather late bloomer. Rated 95% by Gersdorff. 50c each; 3 for \$1.25; \$5.00 per doz.

GLADDIE BOY—(Bill) It is of the semi-primulinus type retaining the delicate characteristic coloring but in form more massive. Flowers are well expanded with only slight hooding effect. Spikes have 18 to 20 buds and opening 6 to 8 perfect flowers at a time. The color is distinctive, but the general effect being a Grenadine pink gradually blending with straw yellow deep in the center. To further enhance its beauty, the petals are most gracefully frilled. \$7.00 each; 3 for \$18.00.

GOLD—(Hoeg) Naphthalene - yellow, shading to barium-yellow; a fine clear self-color. Said to be the best yellow yet produced. The color is fine, the arrangement good, and as a cut-flower variety for florists' use, it ranks well. 20c each; 3 for 50c; \$2.00 per doz.

GOLDEN MEASURE—(Kelway) Straw yellow, lower petals suffused amber-yellow. A very strong, vigorous grower and in our estimation the best pure yellow on the market. 20c each; 3 for 50c; \$2.00 per doz.

JACK LONDON—(Diener) Light salmon with vermilion stripes. Canary-yellow throat with ruby stripes. It is perfect in every way. As a cut flower it is our most profitable variety. 15c each; 3 for 40c; \$1.50 per doz.

JACOBA VAN BEYREN—(Heemskerk) A recent introduction and a very fine variety. Extraordinary violet self-color, well placed on tall, perfect spike. Grows as strong as Peace or Schwaben, 8 to 10 large flowers open at one time, with a color that none others of its class can equal. It is now much sought by florist trade for making into design work and for basket display it cannot be excelled. 50c each; 3 for \$1.25; \$5.00 per doz.



ALLEN V. BUNCE
Description on page 2

JASPER—(Bill) Jasper red. Distinct feather of velvety amaranth purple spread over light zones of clear yellow. 25c each; 3 for 65c; \$2.50 per doz.

JENNY LIND—(Ruffled) (Hoeg) Shrimp pink deepening to Geranium-pink at tips of petals. Uniform coloring except mid-rib is lighter on all petals and a blotch of baryta-yellow on the reverse side of lower petal. Flowers tubular. Spike compact. Flowers ruffled and edges rolled back. A very delicate variety, one of the very best for floral work. Should be in every high class collection. 30c each; 3 for 80c; \$3.00 per doz.

JEWELL—(Prim.) (Zee) A beautiful salmon-pink with a clear golden-yellow throat. A large wide-open flower that does not show the hooded form of the *Primulinus* type. 20c each; 3 for 50c; \$2.00 per doz.

KOKOMO—(Bill) Rich velvety shade of pomegranite purple with large striking throat blotch of light yellow. Dainty carmine lines across the yellow blotch on lower petals. Nearly every bulb sends two or three bloom stalks. First shoots bloom rather early and other shoots keep coming on at intervals. A wonderful variety for landscape decoration. 15c each; 3 for 40c; \$1.50 per doz.

LE MARECHAL FOCH—(Van Deursen) Glistening white suffused cameo-pink; reverse suffused light rosolene-purple. Very large flowers well arranged on the stem, and of very delicate texture. This is one of the very best of the recent introductions and is very prolific. 5c each; 3 for 15c; 50c per doz.

MARSHALL FOCH—(Kunderd) La-France-pink; overlaid Geranium-pink; blotched scarlet-red in throat. Very large, wide-open flowers, growing on good sturdy stems. A Grand Gladiolus named after a great man. Should be in every collection. 25c each; 3 for 65c; \$2.50 per doz.

MARY FENNEL—(Kunderd) A very early novelty and a delicate beauty, wide open flowers with a creamy yellow throat, lower petals being penciled with soft primrose yellow. A very beautiful color combination making it a very handsome flower. 10c each; 3 for 25c; \$1.00 per doz.

MILADY—(Bill) (Ruffled) Extra tall, strong, ruffled variety of creamy white. Naples yellow throat with heavy Amaranth purple feather. Very strong, prolific grower and usually branched. 40c each; 3 for \$1.00; \$4.00 per doz.

MME. MOUNET - SULLY—(Lemoine) Milk-white; throat blotched carmine on primrose-yellow ground. The blotch is very distinct and fine. We consider this the best of the Lemoine type. Not a very strong propagator and will always remain fairly high-priced. 45c each; 3 for \$1.25; \$4.50 per doz.

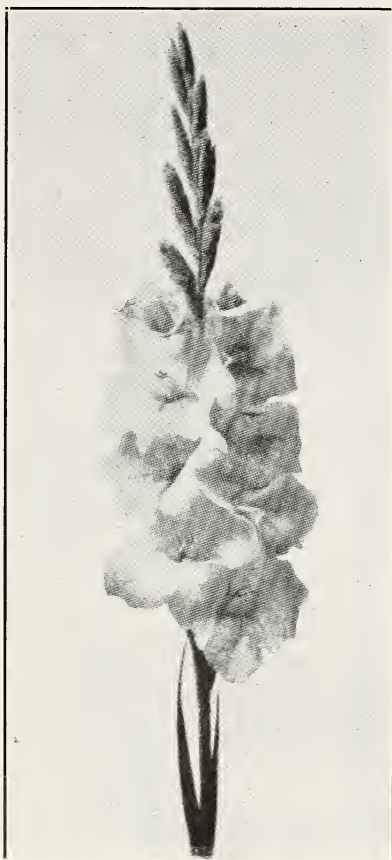
MRS. DR. NORTON—(Kunderd) Hermosa-pink shading to Cameo-pink; very delicately flaked eosene-pink; throat barium yellow, stippled with tyrian-rose. Large wide-open flowers that grow on tall slender stems; very graceful. One of the most beautiful of all moderately priced Gladioli. 10c each; 3 for 25c; \$1.00 per doz.

MRS. H. E. BOTHIN—(Ruffled) (Diener) Light geranium pink, heavily ruffled. Flame scarlet center. Strong, well built spikes; first class show and cut flower variety. One of the loveliest combinations in Gladiolus. It has created a sensation wherever produced. A heavy propagator. 20c each; 3 for 50c; \$2.00 per doz.

MURIEL—(Pfitzer) One of the most beautiful varieties on the market. True lilac slightly darker at tips of petals. Petunia violet blotch on lower petals. Strong straight spikes. Flowers large, excellent substance and arrangement, 14 to 16 on spike. Magnificent. 25c each; 3 for 65c; \$2.50 per doz.

MYRA—(Prim) (Kunderd) A giant-flowered Primulinus hybrid. Deep salmon-pink over yellow ground. Yellow throat with pink lines. Tall slender stems. Exquisite and showy. 5c each; 3 for 15c; 50c per doz.

MYSTIC—(Kunderd) Deep rose-pink flaked salmon-red. White blotches on lower petals. Large flower on tall spike. Very attractive. 7c each; 3 for 20c; 75c per doz.



BYRON L. SMITH
Description on page 3

NELLIE GRANT—(Metzner) A dark nelrose or American Beauty crimson, shading lighter in throat; central stripe of garnet on lower petals; very rich color tones and velvety; short, round form of petals; large open flowers on tall graceful spike. 40c each; 3 for \$1.00; \$4.00 per doz.

OPALESCENT—(Bill) Bill says: "They are wonderful spikes of very large pale rose lavender. A pure self color with soft lilac throat lines. Flowers are well placed with broad petals of good substance on strong, straight stalks. 50c each; 3 for \$1.25; \$5.00 per doz.

PRIDE OF LANCASTER—(Ruffled) (Kunderd) Shrimp-pink, suffused peach-red; throat blotched scarlet-red. A very fine color. Very compact spike with bloom well et. This variety is sometimes described as a brilliant orange-salmon. Very beautifully ruffled and fine in every way. 15c each; 3 for 40c; \$1.50 per doz.

PRINCE OF WALES—(Van Zanten) Strawberry pink shading to a very pale pink throat. Faint scarlet blotch on lower petals. Strong spikes. Flowers large and well arranged. In a class by itself. Very early. 5c each; 3 for 15c; 50 per doz.

PURPLE GLORY—(Kunderd) Tyrian-rose, suffused amaranth-purple; slightly flaked; a very dark, velvety-purple in throat. This is probably the most popular of all the "Glory" group. An excellent show variety. You can't have the best exhibition collection or the finest garden varieties without this wonderful Purple Ruffled Glory. It stands high in the list of best varieties. 30c each; 3 for 80c; \$3.00 per doz.

REVUE—(Bill) A prim. of *martius* yellow shaded to delicate pink at tips of petals. Its reflexed slightly frilled petals make it very graceful. 35c each; 3 for 90c; \$3.50 per doz.

RICHARD DIENER—(Ruffled) (Diener) Pale geranium-pink, occasional flaking of rose-doree; throat blotched barium-yellow, lightly stippled carmine; mid-ribs sometimes barium-yellow. This is a well ruffled variety and comes well arranged on the stem with many open at a time. One of the very best. 50c each; 3 for \$1.25; \$5.00 per doz.

ROANOKE—(Kunderd) A vigorous and large, rich, yellow *Primulinus* hybrid. Many open at a time. Very fine. 5c each; 3 for 15c; 50c per doz.

ROSE ASH—(Diener) Corinthian red shading into ashes of roses on the outer edges. Lower petals light yellow speckled with ruby. Flowers large and well placed, 15c each; 3 for 40c; \$1.50 per doz.

ROSENEL—(Metzner) Clear nelrose, lower petals garnet; rare color tones. 25c each; 3 for 65c; \$2.50 per doz.

SALMON BEAUTY—(Kunderd) Deep salmon with rich salmon yellow throat. A large flowering prim. 10c each; 3 for 25c; \$1.00 per doz.

SCARLET WONDER—(Cowee) Mammoth pure deep scarlet flowers on tall strong stems. We all know Red Emperor. Planted side by side with Scarlet Wonder, Red Emperor is a dwarf in height and size of bloom. 50c each; 3 for \$1.25; \$5.00 per doz.

SCOTLAND—(Metzner) Ivory white, lower petals deep cream; solid blotch of ruby; heavily ruffled; fine form and color. 25c each; 3 for 65c; \$2.50 per doz.

SYBYL—(Bill) Large cream flowers with tips of petals flaked mallow pink. Awarded Certificate of Merit A. G. S. Show, Aug. 1924. 40c each; 3 for \$1.00; \$4.00 per doz.

STARLIGHT—(Bill) Early, extra strong Primulinus hybrid. Wonderful strong spikes of ruffled cream flowers with radiant lines of pomegranite on wax yellow throat. Extra prolific, often giving three and four stalks from one bulb. Starlight received a Special Award of Merit by the A. G. S. in 1924. 50c each; 3 for \$1.25; \$5.00 per doz.

TROJANA—(Bill) Large open flowers of soft geranium pink daintily flaked with rose, bright scarlet lines on pale yellow throat. 30c each; 3 for 80c; \$3.00 per doz.

VANITY—(Bill) An extraordinary prim. hybrid. LaFrance pink flushed over cream ground with stippling of hermosa pink on cream yellow throat. An unusually tall grower. 35c each; 3 for 90c; \$3.50 per doz.

PLANTING, CULTURE AND STORAGE

If given plenty of sunshine, moisture, and cultivation the Gladioli will do well in most any kind of soil. The soil should be plowed or spaded deep and thoroughly pulverized and if fertilizer in the way of stable manure is used it should be applied in the fall preceding the planting season. Care should be used not to overdo this part of it. Always keep in mind that plants and flowers need a balanced ration of food as well as an animal to thrive and do the best.

Clay soils as a rule require more humus and not so much lime as the sandy or more lighter soils. A good commercial fertilizer can be used to good advantage at planting time. Prepared sheep manure is one of the best for this purpose. After covering the bulbs about one inch deep with soil, the fertilizer can be applied and covered.

Gladioli never do well planted against the wall of the house or under shade trees.

For early blooms plant as soon as all danger of freezing weather is past and for a continuation of the blooming season plant at intervals of about two weeks until the first of July. For best results they should not be planted closer than six inches apart in the row and from three to five inches deep, and change the planting location each year.

In cutting the spikes from four to six leaves should be left on the plant to insure a good bulb growth.

The bulbs should be dug in the fall before they get too ripe, cut the tops off close to the bulb, dry in the air and sunshine then store in a cool, dry cellar. Keep as near 40 degrees as possible.

WHAT OTHERS HAVE TO SAY

Mr. H. F. Reeder,
Alta, Iowa.
Dear Sir:

Shipment of bulbs came through in fine shape; everything very satisfactory.

I want to thank you for the fine bulbs you sent. They are far superior to anything I have received this season, and I have had several different shipments from various concerns.

I also want to express my appreciation for the two Carmen Sylva bulbs, and one Nellie Grant you sent extra. I have had my eyes on these for some time but have never had any.

Please do not forget to send me your list this fall and let me know what you have to offer for next season.

Wishing you a very prosperous year, I remain

Sioux City, Iowa, Feb. 1, 1925
H. F. Reeder,
Alta, Iowa.

As I was well pleased with the bulbs I received from you last year, I shall send for a larger order this year. It is a comfort to know I'll receive large bulbs and good. I also appreciated the extra ones you gave me. Enclosed check for

